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CLEMSON UNIVERSITY RECEIVES STATE HISTORIC PRESERVATION AWARD FOR INTERPRETIVE PLAN

COLUMBIA, S.C. (Sept. 5, 2018) – BOUDREAUX – an architecture, interiors and planning design firm – is pleased to announce Clemson University's Interpretive Plan has received the 2018 Preservation Service Award sponsored by the Preservation South Carolina, the SC Department of Archives and History and the Office of the Governor.

The Preservation Service Award recognizes projects and activities that make exemplary contributions to the advancement of historic preservation.

Nominated by BOUDREAUX, who also authored the plan, Clemson's Interpretive Plan reveals and celebrates an inspiring heritage by embracing the original mission of the University, sharing stories and history with students and visitors in unique and memorable ways, and providing short and long-term strategies for implementation campus-wide.

An interpretive plan is a management tool that identifies stories, sites where stories can be told, events when they can be told, and media for delivering them. An interpretive plan's aim is to help audiences connect with a place and understand why it is important, relevant and meaningful. Interpretation is about understanding, not just knowing: It connects the tangible (a building, an event, a landscape) and the intangible (an idea, a core value, a goal).

With two National Historic Districts on its campus, Clemson University has long exhibited commitment to South Carolina architectural and cultural history as shepherds of these districts and through the development of its 2009 Preservation Master Plan. With an Interpretive Plan serving as its guide, Clemson University is now focused on sharing a full and inclusive story—from the Cherokee to the first African-American student, from its military history to the Modern Era—preserving tangible and intangible assets, creating "sense of place" experiences, and unifying a community centuries in the making.

The interpretive planning process facilitated by BOUDREAUX with John Veverka & Associates was launched in September 2016 and unanimously adopted by the Board of Trustees in February 2017.

The 2018 Historic Preservation Awards Ceremony was held Friday, August 31 at 2:00 pm at the State House. The awards were presented by Governor Henry McMaster with a reception following the ceremony at Historic Columbia's Seibels House.

For more information, please visit BOUDREAUX at <u>BoudreauxGroup.com</u> or call us at 803-799-0247. BOUDREAUX is located at 1519 Sumter Street, Columbia, SC. 29201.



Left to right:
Irene Dumas Tyson, AICP, Assoc. AIA, BOUDREAUX,
Director of Planning, Associate
The Honorable Governor Henry McMaster
Heather Mitchell, AIA, BOUDREAUX, President
Gerald Vander May, Clemson University, Campus Master
Planner



Left to right:
The Honorable Governor Henry McMaster
Gerald Vander May, Clemson University, Campus Master Planner
Mike Bedenbaugh, Preservation South Carolina, Executive Director

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