



Comprehensive Plan

City of Shelby | Shelby, NC

BOUDREAUX



The City of Shelby, located in the heart of Cleveland County, North Carolina, is a vibrant community with a population of approximately 21,000 residents. Nestled along the banks of the Broad River and just a short drive from Charlotte, Shelby known for its rich history and strong sense of community. Through its new Comprehensive Plan, Shelby strives to maintain a balanced and sustainable approach to growth while remaining “the City of Pleasant Living.”

The ongoing Comprehensive Plan process facilitated by the team of BOUDREAUX and Stewart, Inc. aims to identify and pursue a shared vision for the city’s future. The inclusive approach to public engagement involves a steering committee that guides the project, alongside various stakeholder groups representing diverse interests within the community. To foster broad participation, the process includes community open houses, a walking tour of key areas, and engaging pop-up events designed to gather input from residents. Additionally, virtual engagement opportunities ensure that all community members can contribute their ideas and perspectives. Through these efforts, Shelby aims to develop a Comprehensive Plan that reflects the needs and aspirations of its residents while enhancing the city’s unique character and promoting balanced growth.

The project team was a collaborative effort with BOUDREAUX and Stewart Engineering.